

## Request for Expression of Interest (EOI) for PR and Marketing Services

Date: 22 January 2018

From: RIT Kosovo (A.U.K)

### **About RIT Kosovo (A.U.K)**

*RIT Kosovo (A.U.K) is Kosovo's only private, nonprofit higher education institution which teaches entirely in the English language. It is also the single institution in Kosovo whose degrees are accredited and recognized world-wide thanks to the partnership with the Rochester Institute of Technology (RIT) in New York.*

The mission of RIT Kosovo (A.U.K) is to deliver an outstanding American education for students from Kosovo and the world through innovative curricular, experiential, and research programs in a student-centered culture. Our students acquire expertise, knowledge, and values that prepare them to contribute to the global society. For more, check [www.kosovo.rit.edu](http://www.kosovo.rit.edu)

### **What we are looking for?**

We would like to hire a professional company interested in providing their services in the field of **Public Relations and Marketing/Advertisement**.

If you consider your company can offer such services please send or deliver your **Expression of Interest** letter together with your portfolio, no later than February 1, 2018 at:

*RIT Kosovo (A.U.K)  
(Procurement Office. Att: Hasan Salihu)  
Str: Dr. Shpetim Robaj, n.n.  
10,000 Prishtina, Republic of Kosovo*

[info@auk.org](mailto:info@auk.org)

### **What's next?**

During February, an RIT Kosovo (A.U.K) committee will invite the short-listed companies to a "Bidders Conference", where we will describe what we need, want and how we will select a vendor to provide it. You will be given the full Request for Proposals (RFP) in this meeting and the deadline to submit your proposals. The estimated initial engagement is to engage an Agency for one year.